

	Pakistan Software Export Board		
<u>APPLICATION FOR PARTICIPATION IN GAME DEVELOPER CONFERENCE SAN FRANCISCO, USA (FEBRUARY 27 – MARCH 3, 2017)</u>			
Name of the Company:			
Address:			
Telephone No.:			
Fax:			
Email			
PSEB Registration No.:			
Registration Valid up to:			
Certifications (if any)			
Previous Participations in Exhibitions under PSEB Sponsorship	Name of the Event	Year	
6. Contact Person (for the event):	Name		
	Designation:		
	Phone:		
	Mobile No.		
	Email:		

<p>7. Have you reviewed the GDC 2017 website and do you find audience relevant to marketing your products & services of your company?</p>	<p>Yes: <input type="checkbox"/> No: <input type="checkbox"/></p>
<p>8. Does your company has experience in participating in Conferences, setting up stalls and using the company's presence to attract prospective customers and build brand image.</p> <p>If yes, please mention the last three exhibitions where your company showcased its products & services</p> <p>8. B) Is this your first time to exhibit at a IT exhibition?</p> <p>If yes would you like PSEB to arrange a training seminar so you can best utilize your presence at GDC 2017?</p>	<p>Yes: <input type="checkbox"/> No: <input type="checkbox"/></p> <p>1. Event: _____ Date: _M/Y_ 2. Event: _____ Date: _M/Y_ 3. Event: _____ Date: _M/Y_</p> <p>Yes: <input type="checkbox"/> No: <input type="checkbox"/></p> <p>Yes: <input type="checkbox"/> No: <input type="checkbox"/></p>
<p>9. Are you familiar with the process of making your booth attractive, staffed with appropriate skilled personnel to meet, greets and explains your company's products and services?</p>	<p>Yes: <input type="checkbox"/> No: <input type="checkbox"/></p>
<p>10. Please specify three benefits you want to get from your participation:</p>	<p>1. _____ _____ _____</p> <p>2. _____ _____ _____</p>

	<p>3. _____</p> <p>_____</p>
<p>11. Please suggest these things PSEB can do to make your presence effective at GDC 2017.</p>	<p>1. _____</p> <p>_____</p> <p>2. _____</p> <p>_____</p> <p>3. _____</p> <p>_____</p> <p>(attach a page if you need more space)</p>
<p>12. In 150 words or less, please elaborates why GDC 2017 participation will be beneficial to you.</p>	
<p>13. Game products developed (please specify)</p> <p>Kindly provide licensed copy of the games developed.</p>	

For Internal Use Only

Participated in previous GDC Exhibitions.	2014 <input type="checkbox"/> <input type="checkbox"/> Yes/No	2015 <input type="checkbox"/> <input type="checkbox"/> Yes/No	2016 <input type="checkbox"/> <input type="checkbox"/> Yes/No
If previously participated, has the company filled out feedback form and compiled Terms & Condition of Previous GDC Exhibition.	Yes: <input type="checkbox"/>	No: <input type="checkbox"/>	
Reviewed Marketing Collateral	Yes: <input type="checkbox"/>	No: <input type="checkbox"/>	
Provided Training	Yes: <input type="checkbox"/>	No: <input type="checkbox"/>	
Gaming Development Experience	Yes: <input type="checkbox"/>	No: <input type="checkbox"/>	
Licensed Copies of the Games Provided			

TERMS AND CONDITIONS

1. Companies would submit the participation fee by the deadline fixed by PSEB failing which the chance will be given to the next company in waiting list.
2. All the companies shall provide their particulars in prescribed application form. The application should be accompanied by complete detail of the company's profile and the product.
3. Companies would be required to form an objective oriented strategy for participation in the event and prepare marketing collateral for the event.
4. In case of withdrawal of intent by any company after making the payment, the submitted amount and the space would be forfeited in favor of PSEB.
5. Companies will nominate a representative / contact person for coordination with PSEB.
6. Selected companies would be required to attend a pre-participation briefing (if required), at their own cost, on the date and place determined by PSEB.
7. Companies would not be allowed to sublet their stall/space or to accommodate any other company without prior written approval of PSEB.
8. At least one participant should always be present on stand during the exhibition time till the closing of exhibition.
9. After the closing of the fair, within three weeks, the participant company's shall provide to PSEB a Participation Report. Failure to provide the report may lead to non-consideration for future PSEB Exhibition participation.
10. Based on information provided, PSEB will have the sole rights to determine the eligibility & award of this program.

We hereby certify that the above information is true to the best of our knowledge and belief. We do undertake to abide by the rules and procedures of Fair / Exhibition and also to accept PSEB decision in all matters concerning participation in the Fair / Exhibition.

Name & Signature of the Chief Executive (or his appointed agent):

Official Seal of the Company: